

Florida Association of Broadcasters 2019 Convention

AGENDA

WEDNESDAY, JUNE 26TH

GENERAL SESSION - BALLROOM I

2:00-2:15PM

DR. NEIL JACOBS - ASSISTANT SECRETARY OF COMMERCE FOR ENVIRONMENTAL OBSERVATION AND PREDICTION, ACTING NOAA ADMINISTRATOR

2:15-2:30PM

ALEXANDER SANJENIS - ACTING MEDIA ADVISOR, FEDERAL COMMUNICATIONS COMMISSION

2:30-3:00PM

BILL HENDRICH - EXECUTIVE VICE PRESIDENT, COX MEDIA GROUP

3:00-3:45PM

KEN GRAHAM - DIRECTOR, NATIONAL HURRICANE CENTER
JARED MOSKOWITZ - DIRECTOR, FLORIDA DIVISION OF EMERGENCY MANAGEMENT
MODERATOR: PAT ROBERTS - PRESIDENT AND CEO, FLORIDA ASSOCIATION OF BROADCASTERS

3:45-4:30PM

JOE D'ANGELO - SENIOR VICE PRESIDENT BROADCAST, XPERI

4:30-5:15PM

FRED FOURCHER - CEO, BITCENTRAL

6:00-7:00PM

RECEPTION - GRAND BALLROOM FOYER

7:00-9:00PM

DINNER - BALLROOM II & III
MARC LOTTER - DIRECTOR OF STRATEGIC COMMUNICATIONS, DONALD J. TRUMP FOR PRESIDENT
ENTERTAINMENT BY BMI ARTIST: **INGRID ANDRESS**

9:00-11:00PM

CIGAR NIGHT - CIGAR DAVE "THE GENERAL" - ASTOR LOUNGE
DEMOCRATIC DEBATE WATCH

Share
knowledge
Discover
the latest innovations
Network
with industry leaders
Explore
new business strategies

THURSDAY, JUNE 27TH

8:15-9:15AM

CONTINENTAL BREAKFAST - GRAND BALLROOM FOYER

GENERAL SESSION - BALLROOM I

9:15-9:30AM

FAB'S ANNUAL MEETING

9:30-10:30AM

ADAM ARMBRUSTER - SENIOR PARTNER, ECKSTEIN, SUMMERS, ARMBRUSTER & COMPANY

10:30-11:30AM

SPORTS MARKETING PANEL

CHARLIE TURANO - EXECUTIVE VICE PRESIDENT, THE FLORIDA PANTHERS HOCKEY CLUB

MICHAEL MCCULLOUGH - EXECUTIVE VICE PRESIDENT AND CHIEF MARKETING OFFICER, MIAMI HEAT

MODERATOR: PAUL PHIPPS - ASSISTANT ATHLETIC DIRECTOR, FLORIDA STATE UNIVERSITY

11:30AM-12:15PM

DAVINA S. SASHKIN, ESQ., FLETCHER, HEALD & HILDRETH, P.L.C.
DAN DUKES - SR. DIRECTOR OF GOVERNMENT AFFAIRS, IHEART MEDIA
MODERATOR: FRANK MONTERO, MANAGING PARTNER, FLETCHER, HEALD & HILDRETH, P.L.C.

12:15-1:30PM

ANNUAL LUNCHEON - BALLROOM II

COMMISSIONER NICOLE "NIKKI" FRIED - FLORIDA'S 12TH COMMISSIONER OF AGRICULTURE AND CONSUMER SERVICES

GENERAL SESSION - BALLROOM I

1:30-2:30PM

BROADCAST LEADERSHIP PANEL

CAROLINE BEASLEY - CHIEF EXECUTIVE OFFICER, BEASLEY MEDIA GROUP
GINNY MORRIS - CHAIR AND CHIEF EXECUTIVE OFFICER, HUBBARD RADIO

DIANA WILKIN - CONSULTANT AND FORMER CBS PRESIDENT

ROBERT SMITH - CHIEF OPERATING OFFICER, GRAY TELEVISION

MODERATOR: PAT ROBERTS - PRESIDENT AND CEO, FLORIDA ASSOCIATION OF BROADCASTERS

2:30-3:30PM

PAUL JACOBS - VICE PRESIDENT/GENERAL MANAGER, JACOBS MEDIA

3:30-4:30PM

TRANSFORMATION AND INNOVATION SESSION

BUZZ KNIGHT - EVP OF STRATEGY AND INNOVATION, BEASLEY MEDIA GROUP

JUSTIN LAPORTE - VP, LOCAL AUDIENCE INSIGHT, NIELSEN

6:00-7:00PM

RECEPTION - GRAND BALLROOM FOYER

7:00-9:00PM

DINNER - BALLROOM II & III

SENATOR GORDON SMITH - PRESIDENT AND CEO, NATIONAL ASSOCIATION OF BROADCASTERS

MIKE NEWSOM - 2019 BILL BROOKS AWARD RECIPIENT

HURRICANE MICHAEL AWARDS

ENTERTAINMENT BY: **OUR FIRE** (NICOLE BABIN & JAKE SPOONER)

9:00-11:00PM

CIGAR NIGHT - CIGAR DAVE "THE GENERAL" - ASTOR LOUNGE
DEMOCRATIC DEBATE WATCH