WEDNESDAY, JUNE 26TH

GENERAL SESSION – BALLROOM I

2:00-2:15PM
DR. NEIL JACOBS - ASSISTANT SECRETARY OF COMMERCE FOR ENVIRONMENTAL OBSERVATION AND PREDICTION, ACTING NOAA ADMINISTRATOR

2:15-2:30PM
ALEXANDER SANJENIS – ACTING MEDIA ADVISOR, FEDERAL COMMUNICATIONS COMMISSION

2:30-3:00PM
BILL HENDRICH - EXECUTIVE VICE PRESIDENT, COX MEDIA GROUP

3:00-3:45PM
KEN GRAHAM - DIRECTOR, NATIONAL HURRICANE CENTER
JARED MOSKOWITZ - DIRECTOR, FLORIDA DIVISION OF EMERGENCY MANAGEMENT
MODERATOR: PAT ROBERTS - PRESIDENT AND CEO, FLORIDA ASSOCIATION OF BROADCASTERS

3:45-4:30PM
JOE D'ANGELO - SENIOR VICE PRESIDENT BROADCAST, XPERI

4:30-5:15PM
FRED FOURCHER - CEO, BITCENTRAL

6:00-7:00PM
RECEPTION - GRAND BALLROOM FOYER

7:00-9:00PM
DINNER - BALLROOM II & III

MARC LOTTER – DIRECTOR OF STRATEGIC COMMUNICATIONS, DONALD J. TRUMP FOR PRESIDENT
ENTERTAINMENT BY BMI ARTIST: INGRID ANDRESS

9:00-11:00PM
CIGAR NIGHT - CIGAR DAVE “THE GENERAL” – ASTOR LOUNGE

THURSDAY, JUNE 27TH

8:15-9:15AM
CONTINENTAL BREAKFAST - GRAND BALLROOM FOYER

GENERAL SESSION - BALLROOM I

9:15-9:30AM
FAB’S ANNUAL MEETING

9:30-10:30AM
ADAM ARMBRUSTER - SENIOR PARTNER, ECKSTEIN, SUMMERS, ARMBRUSTER & COMPANY

10:30-11:30AM
SPORTS MARKETING PANEL
CHARLIE TURANO - EXECUTIVE VICE PRESIDENT, THE FLORIDA PANTHERS HOCKEY CLUB
MICHAEL MCCULLOUGH - EXECUTIVE VICE PRESIDENT AND CHIEF MARKETING OFFICER, MIAMI HEAT
MODERATOR: PAUL PHIPPS - ASSISTANT ATHLETIC DIRECTOR, FLORIDA STATE UNIVERSITY

11:30AM-12:15PM
DAVINA S. SASHKIN, ESQ., FLETCHER, HEALD & HILDRETH, P.L.C.
DAN DUKES - SR. DIRECTOR OF GOVERNMENT AFFAIRS, IHEART MEDIA
MODERATOR: FRANK MONTERO, MANAGING PARTNER, FLETCHER, HEALD & HILDRETH, P.L.C.

12:15-1:30PM
ANNUAL LUNCHEON – BALLROOM II
COMMISSIONER NICOLE “NIKKI” FRIED - FLORIDA’S 12TH COMMISSIONER OF AGRICULTURE AND CONSUMER SERVICES

GENERAL SESSION - BALLROOM I

1:30-2:30PM
BROADCAST LEADERSHIP PANEL
CAROLINE BEASLEY - CHIEF EXECUTIVE OFFICER, BEASLEY MEDIA GROUP
GINNY MORRIS - CHAIR AND CHIEF EXECUTIVE OFFICER, HUBBARD RADIO
DIANA WILKIN - CONSULTANT AND FORMER CBS PRESIDENT
ROBERT SMITH - CHIEF OPERATING OFFICER, GRAY TELEVISION
MODERATOR: PAT ROBERTS - PRESIDENT AND CEO, FLORIDA ASSOCIATION OF BROADCASTERS

2:30-3:30PM
PAUL JACOBS – VICE PRESIDENT/GENERAL MANAGER, JACOBS MEDIA

3:30-4:30PM
TRANSFORMATION AND INNOVATION SESSION
BUZZ KNIGHT – EVP OF STRATEGY AND INNOVATION, BEASLEY MEDIA GROUP
JUSTIN LAPORTE - VP, LOCAL AUDIENCE INSIGHT, NIELSEN

6:00-7:00PM
RECEPTION - GRAND BALLROOM FOYER

7:00-9:00PM
DINNER - BALLROOM II & III

SENIOR GORDON SMITH – PRESIDENT AND CEO, NATIONAL ASSOCIATION OF BROADCASTERS
MIKE NEWSOM – 2019 BILL BROOKS AWARD RECIPIENT
HURRICANE MICHAEL AWARDS
ENTERTAINMENT BY: OUR FIRE (NICOLE BABIN & JAKE SPOONER)

9:00-11:00PM
CIGAR NIGHT - CIGAR DAVE “THE GENERAL” – ASTOR LOUNGE

DEMOCRATIC DEBATE WATCH